

LEADG2

50 AI Prompts

Every B2B Business
Owner Should Be Using
(But Probably Isn't)



Welcome!

Artificial Intelligence isn't the future—it's now. Whether you're running a lean team or a growing an enterprise, AI tools like ChatGPT can help you work faster, smarter, and more creatively.

This guide is designed to give you **actionable prompts** that you can copy, paste, and customize today to tackle common tasks across your business.

We've organized these into key sections—sales, marketing, operations, customer service, and more—so you'll always have the right prompt at your fingertips.

Important: These prompts are a great way to get started, but real growth happens when AI is embedded deeply into your marketing, sales, and business strategy. That's where LeadG2 can help.

1. General Business Ops

1. Draft an agenda for a quarterly planning meeting. (Paste your goals/notes)
2. Summarize this industry news article for my leadership team. (Paste link)
3. Create a to-do list from this meeting transcript. (Paste transcript)
4. Draft a polite follow-up email after a sales meeting. (Paste meeting notes)
5. Generate a list of KPIs to track for a service-based business.



2. Marketing & Branding



6. Write 5 social media captions promoting a new blog post. (Paste link)
7. Suggest 3 subject lines for an upcoming product announcement.
8. Rewrite this product description to sound more exciting. (Paste copy)
9. List content ideas for a monthly email newsletter.
10. Draft a short tagline for a new service. (Paste service overview)

3. Sales Support

11. Role-play as a prospect and list 5 objections to my pitch. (Paste pitch)
12. Summarize these 3 case studies into one-paragraph snippets. (Paste content)
13. Write a brief thank-you email after a demo.
14. Create 3 follow-up questions to ask after a discovery call.
15. Suggest ways to explain ROI simply to a skeptical client.





4. Customer Service & Retention

- 16. Draft a response to a 5-star Google review.
- 17. Draft a response to a 1-star Google review.
- 18. List 5 ideas for a customer appreciation initiative.
- 19. Write a template email for onboarding new clients.
- 20. Create a friendly payment reminder email.

5. Thought Leadership

- 21. Draft a LinkedIn post on trends in [your industry].
- 22. Write a short intro for a speaking engagement.
- 23. Create 5 blog title ideas based on this topic: [insert topic]
- 24. Summarize this podcast episode into 3 key takeaways. (Paste link)
- 25. Suggest 5 questions I can answer in a LinkedIn video.



6. HR & Internal Communications

- 26. Draft a job description for a [role].
- 27. Create a welcome email for a new hire.
- 28. List 5 icebreaker questions for a team meeting.
- 29. Draft a reminder email for an upcoming training session.
- 30. Create a motivational quote graphic caption.

7. Market Research & Strategy Lite

- 31. Summarize this competitor's website into 3 bullet points. (Paste link)
- 32. Create a list of FAQs from customer reviews of [competitor].
- 33. Analyze this customer testimonial for key value points. (Paste content)
- 34. Brainstorm potential industries we could expand into.
- 35. Suggest 5 ways to describe our target audience.



8. Productivity & Personal Efficiency

- 36. Rewrite this email to sound more assertive. (Paste email)
- 37. Summarize my last 5 emails into action items. (Paste content)
- 38. Organize this messy list into categories. (Paste list)
- 39. Create a daily work schedule for my role.
- 40. List time-saving Chrome extensions for B2B marketers.

9. Events & Webinars

- 41. Draft a reminder email for webinar registrants.
- 42. Write a short bio for me as a webinar speaker.
- 43. Suggest 5 interactive poll questions for a webinar.
- 44. Create an event description for [Event Name].
- 45. Summarize the main takeaways from this webinar transcript. (Paste transcript)



10. AI for Fun & Team Culture

- 46. Create a funny Slack status when I'm in meetings.
- 47. Draft a light-hearted Out of Office message.
- 48. Suggest 3 team-building activities for remote teams.
- 49. Write a fun fact to share at a virtual meeting.
- 50. List 5 ideas for a holiday office party theme.

What's Next?

If you've made it this far, you're already ahead of the game. These AI prompts are an excellent first step in using AI to save time, improve communications, and get more done.

But here's the thing: AI is a tool, not a strategy. The real magic happens when AI is embedded into your marketing, sales, and business processes—and aligned with your company's growth goals.

That's where **LeadG2** comes in. We help B2B businesses move beyond prompts and into full-blown AI-powered **systems** that drive revenue, efficiency, and long-term growth.

Ready to see what AI can really do for your business?
[Book a free consult today.]