



Why You Need a CRM Before You Hire Salespeople

A CRM could be the answer to your salespeople selling smarter and faster, while streamlining marketing, sales, and customer service in one platform.

What Is a CRM?

CRM, Customer Relationship Management, is a software system for managing your relationships with customers and prospects. You can use a CRM to keep track of:



CONTACTS



INTERACTIONS



DEALS



TARGET ACCOUNTS



NOTES



LEAD SOURCES

What Are the Benefits of a CRM?



When Is the Best Time to Get a CRM?

It's never too early to start using a CRM to streamline the sales cycle and help your salespeople close deals and reach targets faster. Most are customizable to adapt to your current processes and will scale with your business as it grows. You can also use a CRM for:



DOCUMENT STORAGE



TASK MANAGEMENT



TRACKING OPENS



MEETING SCHEDULERS



MONITORING PROSPECT ENGAGEMENT

What to Look for in a CRM



Explore How a CRM Could Help Your Team Sell Smarter & Faster

[CONTACT US](#)